

**UNITED STATES BANKRUPTCY COURT
SOUTHERN DISTRICT OF NEW YORK**

In re:

VICE GROUP HOLDING INC., *et al.*

Debtors.¹

Chapter 11

Case No. 23-10738 (JPM)

(Jointly Administered)

**ORDER (I) ESTABLISHING A BAR DATE FOR
FILING ADMINISTRATIVE CLAIMS ARISING FROM THE
PETITION DATE THROUGH AND INCLUDING OCTOBER 26, 2023
AND (II) APPROVING THE FORM AND MANNER OF NOTICE THEREOF**

Upon consideration of the motion (the “Motion”), dated October 9, 2023 [Docket No. 523], of Vice Group Holding Inc. and its debtor affiliates, as debtors and debtors in possession (collectively, the “Debtors”) for entry of an order (this “Order”), pursuant to sections 105(a) and 503(a) of the Bankruptcy Code and Bankruptcy Rules 2002, 3003(c), and 9007, (i) establishing the bar date for filing Administrative claims (as defined below) arising from May 15, 2023 (the “Petition Date”) through and including October 26, 2023, and (ii) approving the form and manner of notice thereof; and the Court having jurisdiction to consider the Motion and the relief requested therein being a core proceeding pursuant to 28 U.S.C. § 157(b)(2); and venue being proper pursuant to 28 U.S.C. §§ 1408 and 1409; and it appearing that the relief requested in the Motion is in the best interests of the Debtors’ estates, their creditors, and other parties in interest;

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor’s tax identification number, are: Vice Group Holding Inc. (4250); Vice Impact Inc. (9603); Vice Media LLC (5144); Villain LLC (3050); Boy Who Cried Author LLC (6199); Carrot Operations LLC (1596); Carrot Creative LLC (8652); Channel 271 Productions LLC (1637); Clifford Benski, Inc. (9387); Dana Made LLC (1065); Inverness Collective LLC (6542); JT Leroy Holding LLC (7555); PLDM Films LLC (5217); Project Change LLC (2758); R29 Pride, LLC (7011); R29 Productions, LLC (6344); Refinery 29 Inc. (7749); Valvi LLC (6110); Vice Content Development, LLC (5165); Vice Distribution LLC (5515); Vice Europe Holding Limited (N/A); Vice Europe Pulse Holding Limited (N/A); Vice Food LLC (1693); Vice Holding Inc. (2658); Vice International Holding, Inc. (5669); Vice Music Publishing LLC (3022); Vice Payroll LLC (6626); Vice Productions LLC (5399); Vice Project Services LLC (6473); Virtue Worldwide, LLC (7212); Visur LLC (9336); VTV Productions LLC (6854); and Goldie Films, Inc. (1241). The location of the Debtors’ service address for purposes of these Chapter 11 Cases is: c/o Alix Partners, 909 Third Avenue, 30th Floor, New York, New York 10022.

and the Debtors having provided adequate and appropriate notice of the Motion under the circumstances; and after due deliberation and sufficient cause appearing therefor, it is **HEREBY**

ORDERED THAT:

1. The Motion is granted to the extent provided herein.

2. Any and all Administrative Claims that have accrued from the Petition Date through and including October 26, 2023 (except as otherwise specified herein) shall be asserted and determined in accordance with the following procedures

- (a) Administrative Claims Bar Date: **5:00 p.m. (Prevailing Eastern Time) on November 27, 2023** shall be the deadline to file Administrative Claims that have accrued from the Petition Date through and including October 26, 2023 (the "Administrative Claims Bar Date"). A party asserting an Administrative Claim for all claims arising from the Petition Date through and including October 26, 2023 shall file a Proof of Administrative Claim, in accordance with the procedures set forth herein, on or before the Administrative Claims Bar Date.
- (b) Claimants Exempt from Filing a Proof of Administrative Claim: The terms of this Order do not apply to (1) any party that has already properly filed an Administrative Claim with the Debtors' claims agent, Stretto, Inc. ("Stretto"), which clearly sets forth the Debtor against which the party asserts an Administrative Claim, or (2) professionals that have been retained pursuant to an order of this Court entered in the Chapter 11 Cases.
- (c) Notice of the Administrative Claims Bar Date: No later than three (3) business days after entry of this Order (the "Service Date"), the Debtors shall serve notice of the Administrative Claims Bar Date, substantially in the form of the notice attached as **Exhibit B** to the Motion (the "Administrative Claims Bar Date Notice"), together with a Proof of Administrative Claim, by first class United States mail to each applicable entity's last known address (as reflected in the Debtors' books and records), postage prepaid, upon the following entities:
- i. the United States Trustee;
 - ii. counsel to the Creditors' Committee;
 - iii. all parties that have requested notice in these Chapter 11 Cases pursuant to Rule 2002;
 - iv. all known holders of Administrative Claims as of the date of the Administrative Claims Bar Date Order; and

- v. all creditors that the Debtors believe, after a reasonable inquiry, hold Administrative Claims against the Debtors.

Notice of the Administrative Claims Bar Date shall also be published on the Debtors' case website maintained by Stretto (<https://cases.stretto.com/vice/>).

- (d) Procedures for Filing a Proof of Administrative Claim: Each claimant asserting an Administrative Claim shall file with Stretto a separate proof of Administrative Claim, substantially in the form of the Proof of Administrative Claim attached as **Exhibit C** to the Motion, together with any supporting documentation (*e.g.*, invoices) against each Debtor that is allegedly liable for such Administrative Claim. The Debtors shall make the Proof of Administrative Claim available for downloading at Stretto's website: <https://cases.stretto.com/vice/>. To be considered timely, the Administrative Claim must be actually received by Stretto by no later than the Administrative Claims Bar Date.
- (e) Delivery of the Proof of Administrative Claim: Delivery of the Proof of Administrative Claim shall be made to Stretto by U.S. Postal Service mail or overnight delivery to Stretto, Attn.: Vice Administrative Expense Claims, 410 Exchange, Suite 100, Irvine, California 92602. Any Administrative Claim sent in any other manner, including by facsimile, telecopy, or electronic mail transmission, shall not be accepted.

3. The Administrative Claims Bar Date Notice and the Proof of Administrative Claim substantially in the forms attached as **Exhibit B** and **Exhibit C** to the Motion, respectively, are hereby approved and shall be deemed adequate and sufficient notice if served by the Debtors in accordance with the terms of this Order.

4. Any Administrative Claim that accrued from the Petition Date through and including October 26, 2023 not timely filed in accordance with the terms of this Order shall be deemed disallowed and the claimant holding such Administrative Claim shall be forever barred, estopped, and enjoined from asserting such Administrative Claim against the Debtors or their estates, and from receiving any distribution on account of such Administrative Claim.

5. The Debtors are authorized and empowered to take such steps and perform such acts as may be necessary to implement and effectuate the terms of this Order.

6. Entry of this Order is without prejudice to the right of the Debtors to seek a further order of this Court fixing a date by which holders of Administrative Claims not subject to the Administrative Claims Bar Date established herein must file such Administrative Claims or be barred from doing so.

7. This Order should not be construed as an extension of any other bar date established by this Court in these Chapter 11 Cases.

8. Nothing in this Order shall be deemed to have established any deadlines for Professional Fee Claims.

9. Nothing contained in the Motion or this Order shall affect, modify, or limit the rights of the Debtors to challenge the allowance of any claim. The Debtors shall retain the right to dispute or assert offsets or defenses against any Administrative Claim as to the nature, amount, liability, classification, or otherwise of such Administrative Claims.

10. Notwithstanding the possible application of Bankruptcy Rules 6004, 7062, and 9014 or otherwise, the terms and conditions of this Order shall be immediately effective and enforceable upon its entry.

11. The Court retains jurisdiction with respect to all matters arising from or related to the implementation of this Order.

Dated: New York, New York
November 2, 2023

/s/ John P. Mastando III
HONORABLE JOHN P. MASTANDO III
UNITED STATES BANKRUPTCY JUDGE