



March 1, 2021

Dear Partners of MobiTV:

As you may know from a recent press announcement, MobiTV, Inc., and its affiliates filed for reorganization protection under Chapter 11 of the U.S. Bankruptcy Code on March 1, 2021. The purpose of the filing is to strengthen our Company's operations and position its platforms for a long, healthy future. I want to assure you that we are committed to our stakeholders through the reorganization process. We have a long, proud history in the streaming video ecosystem, and we look forward to continuing to serve our customers with cutting edge solutions.

Please be assured that this action does NOT mean the Company is going out of business. We will continue to provide live and on-demand video solutions to our customers and will continue to review our services through the case proceedings. In connection with the Chapter 11 filing, the Company has secured important bridge funding commitments which will allow MobiTV to continue business as usual operations during the pendency of the proceeding.

MobiTV is committed to working through the restructuring process quickly. We anticipate that the restructuring will take a period of months and that it will be completed in the second quarter of 2021.

We recognize that our customers are MobiTV's most valuable asset. While the Company is reorganizing, our executive team and employees will be managing our business professionally and with the drive and enthusiasm for excellence that we have always demonstrated. We will continue to focus on providing excellent and uninterrupted service.

In coming weeks, we will be keeping you informed through our Web site [www.mobitv.com](http://www.mobitv.com) on our progress towards completion of this process. Our management team and employees will be listening to your feedback.

In closing, thank you, on behalf of our management and employees, for your business and support while we work to strategically position our service platforms for long term success.

Sincerely,

Charles Nooney  
Chief Executive Officer