

IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

)	
In re:)	Chapter 11
)	
iMedia Brands, Inc., <i>et al.</i> , ¹)	Case No. 23-10852 (KBO)
)	
Debtors.)	(Jointly Administered)
)	

AMENDED NOTICE TO CONTRACT PARTIES TO POTENTIALLY ASSUMED EXECUTORY CONTRACTS AND UNEXPIRED LEASES

YOU ARE RECEIVING THIS NOTICE BECAUSE YOU OR ONE OF YOUR AFFILIATES IS A COUNTERPARTY TO AN EXECUTORY CONTRACT OR UNEXPIRED LEASE WITH ONE OR MORE OF THE DEBTORS AS SET FORTH ON EXHIBIT A ATTACHED HERETO.

THIS NOTICE AMENDS THE *NOTICE TO CONTRACT PARTIES TO POTENTIALLY ASSUMED EXECUTORY CONTRACTS AND UNEXPIRED LEASES* [DOCKET NO. 132] (THE “PRIOR CURE NOTICE”) YOU MAY HAVE PREVIOUSLY RECEIVED.

IF YOU ALREADY FILED AN OBJECTION TO THE PRIOR CURE NOTICE, YOUR OBJECTION IS ALREADY PENDING AND YOU DO NOT NEED TO FILE ANOTHER OBJECTION TO PRESERVE YOUR RIGHTS TO THAT OBJECTION.

PLEASE TAKE NOTICE that on July 3, 2023, the above-captioned debtors and debtors in possession (the “Debtors”) filed the *Debtors’ Motion Pursuant to Sections 105, 363, and 365 of the Bankruptcy Code for Entry of an Order (I) Authorizing the Sale of Substantially All of the Debtors’ Assets Free and Clear of All Encumbrances Other Than Assumed Liabilities; (II) Approving the Debtors’ Entry Into the Asset Purchase Agreement; (III) Authorizing Assumption and Assignment of Certain Executory Contracts and Unexpired Leases; and (IV) Granting Related Relief* [Docket No. 93] (the “Sale Motion”), with the United States Bankruptcy Court for the District of Delaware (the “Court”), seeking, *inter alia*, (i) authorization for the Debtors to sell substantially all of the their assets free and clear of all Encumbrances other than Assumed Liabilities (the “Sale”), (ii) authorization for the assumption and assignment of certain executory contracts and unexpired leases, and (iii) granting related relief.

¹ The Debtors in these Chapter 11 Cases, along with the last four digits of each Debtor’s federal tax identification number are: ValueVision Media Acquisitions, Inc. (8670); iMedia Brands, Inc. (3770); ValueVision Interactive, Inc. (8730); Portal Acquisition Company (3403); VVI Fulfillment Center, Inc. (5552); ValueVision Retail Inc. (2155); JWH Acquisition Company (3109); PW Acquisition Company, LLC (0154); EP Properties, LLC (3951); FL Acquisition Company (3026); Norwell Television, LLC (6011); and 867 Grand Avenue, LLC (2642). The Debtors’ service address is 6740 Shady Oak Road, Eden Prairie, MN 55344-3433.

PLEASE TAKE FURTHER NOTICE that on July 11, 2023, the Debtors filed the *Notice to Contract Parties to Potentially Assumed Executory Contracts and Unexpired Leases* [Docket No. 132] (the “Original Purchased Contracts Schedule”) notifying parties to certain executory contracts and unexpired leases of the Debtors that such executory contracts and unexpired leases may be assumed and assigned pursuant to the relief requested in the Sale Motion.

PLEASE TAKE FURTHER NOTICE that on July 27, 2023, the Debtors filed the *Debtors’ Motion for Entry of an Order (I) Approving Bidding Procedures, the Form and Manner of Notice Thereof and (II) Granting Related Relief* [Docket No. 311] (the “Bidding Procedures Motion,” and together with the Sale Motion, the “Motions”)² for, *inter alia*, the entry of a final order: (i) scheduling a hearing (the “Sale Hearing”) for approval of the proposed Sale; (ii) authorizing and approving certain bidding procedures for the Sale, and the form and manner of notice thereof; (iii) scheduling an auction for the Assets (the “Auction”); and (iv) granting related relief. The Court entered the *Order (I) Approving Bidding Procedures, the Form and manner of Notice Thereof and (II) Granting Related Relief* [Docket No. 345] on August 3, 2023.

PLEASE TAKE FURTHER NOTICE that the Debtors may assume and assign to the Winning Bidder certain of the executory contracts and unexpired leases identified on the amended schedule of potential Purchased Contracts (the “Amended Purchased Contracts Schedule”) attached hereto as **Exhibit A**, to which you are a counterparty, upon closing of the Sale. The Amended Purchased Contracts Schedule can also be viewed on the Debtors’ Case Website, <https://cases.stretto.com/iMediaBrands>. The Amended Purchased Contracts Schedule includes, among other things, the cure amount for unpaid monetary obligations under such potential Purchased Contracts (the “Cure Costs”). A redline showing changes in the Amended Purchased Contracts Schedule to the Original Purchased Contracts Schedule is attached hereto as **Exhibit B**.

PLEASE TAKE FURTHER NOTICE THAT, pursuant to Paragraph 6 of the Bid Procedures Order, **any objection that was filed in connection with the Prior Cure Notice is already deemed pending. If you already filed an objection to the Prior Cure Notice, you do not need to file another objection to preserve your rights to that objection.**

PLEASE TAKE FURTHER NOTICE that if you disagree with the Cure Costs identified in the Amended Purchased Contracts Schedule, your objection must: (i) be in writing; (ii) comply with the applicable provisions of the Bankruptcy Rules, Local Bankruptcy Rules, and any order governing the administration of these Chapter 11 Cases; (iii) state with specificity the nature of the objection and, if the objection pertains to the proposed Cure Costs, state the correct cure amount alleged to be owed to the objecting Contract Counterparty, together with any applicable and appropriate documentation in support thereof; and (iv) be filed with the Court and served **no later than seven (7) days after the filing and service of the Amended Cure Notice** (the “Cure Objection Deadline”) on the following parties: (a) counsel for the Debtors, Ropes & Gray LLP, 1211 Avenue of the Americas, New York, New York 10036 Attn: Ryan Preston Dahl (Ryan.Dahl@ropesgray.com) and Ropes & Gray LLP, 191 North Wacker Drive, 32nd Floor,

² All capitalized terms used but not otherwise defined herein shall have the meanings ascribed to them in the Motions.

Chicago, Illinois 60606 Attn: Stephen L. Iacovo (Stephen.Iacovo@ropesgray.com); (b) co-counsel to the Debtors, Pachulski Stang Ziehl & Jones LLP, 919 North Market Street, 17th Floor, P.O. Box 8705, Wilmington, Delaware 19899-8705 (Courier 19801), Attn: Laura Davis Jones (Ljones@pszjlaw.com) and Timothy P. Cairns (Tcairns@pszjlaw.com); (c) the United States Trustee, 844 King Street, Suite 2207, Lockbox 35, Wilmington, Delaware 19801, Attn: Richard Schepacarter (Richard.Schepacarter@usdoj.gov); (d) counsel to the DIP Agent and Prepetition Agent, Blank Rome LLP, 1201 North Market Street, Suite 800, Wilmington, Delaware 19801; Attn: Regina Stango Kelbon, Esq. (Regina.Kelbon@blankrome.com); and proposed counsel to the Committee, McDermott Will & Emery LLP, One Vanderbilt Avenue, New York, New York 10017-3852, Attn: Kristin Going (kgoing@mwe.com) and Darren Azman (dazman@mwe.com) and McDermott Will & Emery LLP, 1007 North Orange Street, 10th Floor, Wilmington, DE 19801, Attn: David Hurst (dhurst@mwe.com).

PLEASE TAKE FURTHER NOTICE THAT, UNLESS YOU HAVE ALREADY FILED AN OBJECTION TO THE PRIOR CURE NOTICE, IF NO OBJECTION TO THE REVISED CURE COSTS IS FILED BY THE CURE OBJECTION DEADLINE THEN (I) YOU WILL BE DEEMED TO HAVE STIPULATED THAT THE CURE COSTS AS DETERMINED BY THE DEBTORS ARE CORRECT AND (II) YOU WILL BE FOREVER BARRED, ESTOPPED, AND ENJOINED FROM ASSERTING ANY ADDITIONAL CURE AMOUNT UNDER THE POTENTIAL PURCHASED CONTRACT.

PLEASE TAKE FURTHER NOTICE that any objection to the proposed assumption and assignment of an executory contract or unexpired lease or related Cure Costs in connection with the Sale that otherwise complies with these procedures yet remains unresolved as of the commencement of the Sale Hearing shall be heard at a later date as may be fixed by the Court.

PLEASE THAT FURTHER NOTICE that, notwithstanding anything herein, the mere listing of any executory contract or unexpired lease on this Amended Cure Notice does not require or guarantee that such executory contract or unexpired lease will be assumed by the Debtors at any time or assumed and assigned, and all rights of the Debtors and the Buyer with respect to such Executory Contracts and/or Unexpired Leases are reserved. Moreover, the Debtors explicitly reserve their rights, in their reasonable discretion, to seek to reject or assume each identified Executory Contract and Unexpired Lease pursuant to section 365(a) of the Bankruptcy Code and in accordance with the procedures allowing the Debtors and/or the Winning Bidder, as applicable, to designate any Executory Contract or Unexpired Lease as either rejected or assumed on a post-closing basis.

PLEASE TAKE FURTHER NOTICE that nothing herein (i) alters in any way the prepetition nature of the potential Purchased Contracts or the validity, priority, or amount of any claims of a counterparty to any potential Purchased Contract against the Debtors that may arise under such potential Purchased Contract, (ii) creates a postpetition contract or agreement, or (iii) elevates to administrative expense priority any claims of a counterparty to any potential Purchased Contract against the Debtors that may arise under such potential Purchased Contract.

PLEASE TAKE FURTHER NOTICE that copies of the Motions and other documents related to the Sale of substantially all of the Debtors' assets are available free of charge upon request to the Debtors' Notice and Claims Agent, Stretto, Inc., by calling the case information line at 855.794.3801 (Toll-Free) and 949.340.0398 (International) or visiting the Debtors' restructuring website at <https://cases.stretto.com/iMediaBrands> for Sale-related documents.

Dated: August 3, 2023
Wilmington, Delaware

PACHULSKI STANG ZIEHL & JONES LLP

/s/ Laura Davis Jones

Laura Davis Jones (DE Bar No. 2436)
Timothy P. Cairns (DE Bar No. 4228)
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-and-

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Proposed Counsel to the Debtors and Debtors in Possession

EXHIBIT A

EXHIBIT A**Purchased Contracts Schedule**

Debtor Party	Agreement	Counterparty Name	Cure Cost
iMedia Brands, Inc.	Master Terms and Conditions for Internet Advertising, dated December 9, 2014	A9.COM, INC.	\$0
iMedia Brands, Inc.	Master Terms and Conditions, dated December 31, 2013	ACCERTIFY INC	\$319,606
iMedia Brands, Inc.	Platform Agreement, dated August 22, 2013	ADAP.TV, INC.	\$0
iMedia Brands, Inc.	Marketplace Agreement for Advertisers/Publishers, dated August 14, 2013	ADAP.TV, INC.	\$0
iMedia Brands, Inc.	Agreement No. DR3305971	ADOBE INC.	\$76,906.48
iMedia Brands, Inc.	Global Master Services Agreement, dated April 12, 2023	ADP INC	\$119,668
iMedia Brands, Inc.	Master Professional Services Agreement, dated March 1, 2021	ADSWERVE, INC.	\$63,062
iMedia Brands, Inc.	Marketplace by Adtech Addendum to Advertising.com LLC Publisher Terms and Conditions, dated September 25, 2013	ADTECH US, INC.	\$0
iMedia Brands, Inc.	Marketing Services Agreement	ADVANTAGE SALES & MARKETING INC DBA ADLUCENT	\$52,995
iMedia Brands, Inc.	Publisher Terms and Conditions, dated April 19, 2013	ADVERTISING.COM, LLC	\$0
iMedia Brands, Inc.	Maintenance Agreement	AIR TECHNOLOGIES	\$12,247
iMedia Brands, Inc.	Akamai Security Emergency Agreement, dated July 20, 2022	AKAMAI TECHNOLOGIES INC	\$86,555
iMedia Brands, Inc.	Master Services Agreement, dated June 20, 2022	ALGOLIA INC	\$0

Debtor Party	Agreement	Counterparty Name	Cure Cost
iMedia Brands, Inc.	Recruitment Agreement, dated September 16, 2021	ALLEGIS GRP HLDG DBA TEKSYSTEMS INC	\$24,500
iMedia Brands, Inc.	Carriage Agreement, dated August 18, 1998, as amended	ALTICE USA (CABLEVISION SYSTEMS CORP)	\$2,451,615.26
iMedia Brands, Inc.	Master Services Agreement, dated May 5, 2008	ALTICE USA (SUDDENLINK)	\$439,632.03
iMedia Brands, Inc.	Advertiser Insertion Order, dated December 30, 2019	ANIVIEW INC	\$974,923
iMedia Brands, Inc.	Affiliation Agreement, dated April 1, 2013	ANTIETAM CABLE TELEVISION INC	\$0
iMedia Brands, Inc.	ONE by AOL Seller Master Services Agreement, dated September 23, 2016	AOL	\$0
iMedia Brands, Inc.	Content License and Hosting Agreement, dated April 17, 2013, as amended	ARKADIUM, INC.	\$0
iMedia Brands, Inc.	Master Services Agreement, dated March 23, 2011	ARMSTRONG UTILITIES INC	\$12,603
iMedia Brands, Inc.	Master Services Agreement, dated as of November 1, 2022	ARMSTRONG UTILITIES INC	\$100,178
iMedia Brands, Inc.	Sales Order Terms and Conditions for Avalara Services, dated July 25, 2022	AVALARA INC	\$93,228
iMedia Brands, Inc.	Service Agreements, dated October 1, 2022	AVAYA INC	\$72,931
iMedia Brands, Inc.	Subscription Order, dated October 6, 2022	BAMBUSER	\$0
iMedia Brands, Inc.	Vendor Onboarding Agreement, dated December 2, 2022	BASU GROUP	\$0
iMedia Brands, Inc.	Bazaarvoice Service Order #00080337, dated May 21, 2021	BAZAARVOICE INC	\$150,000
iMedia Brands, Inc.	Subscriber Service Agreement, dated December 19, 2022	BCN TELECOM INC	\$0
iMedia Brands, Inc.	Supplier Agreement, dated September 13, 2019	BEE SWAXIO CORPORATION	\$0

Debtor Party	Agreement	Counterparty Name	Cure Cost
iMedia Brands, Inc.	Master Services Agreement, dated September 13, 2019	BEESWAXIO CORPORATION	\$0
iMedia Brands, Inc.	Lease, dated December 31, 2021 and License Agreement, dated October 26, 2021	BELDEN VILLAGE MALL	\$30,513
iMedia Brands, Inc.	Supply Partner Connection & Media Agreement, dated May 11, 2018	BIDSWITCH GMBH	\$0
iMedia Brands, Inc.	Affiliation Agreement, dated January 1, 2013	BLUE RIDGE CABLE TECHNOLOGIES INC	\$22,762
iMedia Brands, Inc.	BluIP Service Order, dated July 21, 2022	BLUIP INC	\$5,287
iMedia Brands, Inc.	Data Disclosure and Confidentiality Agreement, dated January 9, 2023	BMI AUDIT SERVICES LLC	\$17,835
iMedia Brands, Inc.	Software Agreement	BOTTOMLINE TECHNOLOGIES	\$13,008
iMedia Brands, Inc.	Service Agreement	BOXZOOKA EFULFILLMENT	\$14,741
iMedia Brands, Inc.	Affiliation Agreement, dated January 1, 2015	BREEZELINE (F/K/A ATLANTIC BROADBAND)	\$ 328,290.47
iMedia Brands, Inc.	Affiliation Agreement, dated February 1, 2013, as amended	BUCKEYE BROADBAND	\$17,294
iMedia Brands, Inc.	Shopping Center Lease, dated November 10, 2021	CBL & ASSOCIATES LP	\$25,246
iMedia Brands, Inc.	Purchase Order Number 958715, dated May 27, 2022	CDW DIRECT	\$41,820
iMedia Brands, Inc.	Lease Agreement, dated September 29, 2021	CEDARLAND DEVELOPMENT LLC	\$0
iMedia Brands, Inc.	Second Amended and Restated Master Services Agreement, dated March 31, 2017, as amended	CENTURYLINK	\$239,866.34

Debtor Party	Agreement	Counterparty Name	Cure Cost
iMedia Brands, Inc.	February 2019 and July 2022 Master Services Agreements and associated Statements of Work	CHANNELADVISOR CORPORATION	\$40,751.18
iMedia Brands, Inc.	Master Services Agreement, dated May 2, 2017, as amended	CINCINNATI BELL	\$207,653
iMedia Brands, Inc.	All Insurance Policies	CNA INSURANCE	\$63,498
iMedia Brands, Inc.	Data Services Agreement	COLOGIX INC	\$750
iMedia Brands, Inc.	Master Services Agreement No. MN-13814742-breyn, dated April 26, 2018 and related Sales Orders	COMCAST CABLE COMMUNICATIONS MANAGEMENT, LLC	\$23,278.18
iMedia Brands, Inc.	Service Transmission Agreement, dated as of November 1, 2000, as amended,	COMCAST CABLE COMMUNICATIONS, LLC	\$168,000
iMedia Brands, Inc.	Affiliation and Distribution Agreement, dated March 1, 2009, as amended	COMCAST CABLE COMMUNICATIONS, LLC	\$2,000,000
iMedia Brands, Inc.	Subscriber Agreement, dated May 12, 2003, as amended	COMMERCE TECHNOLOGIES, LLC	\$131,709.91
iMedia Brands, Inc.	Security MSA for ShopHQ, dated July 5, 2022	CONFLICT RESOLUTION GROUP LLC	\$0
iMedia Brands, Inc.	Utility Service Agreement	CONNEXUS ENERGY	\$0
iMedia Brands, Inc.	Collection Service Agreement, dated March 8, 2018	CONVERGENT OUTSOURCING, INC.	\$291,436.30
iMedia Brands, Inc.	Carriage Agreement, dated May 9, 2017, as amended	COX COMMUNICATIONS DBA COX BUISNESS	\$0
iMedia Brands, Inc.	Distribution Agreement	COX MEDIA	\$0
iMedia Brands, Inc.	Lease Agreement, dated September 29, 2021	D&S CAPITAL REAL ESTATE LLC	\$52,399
iMedia Brands, Inc.	Mechanical Preventive Maintenance Agreement, dated July 26, 2022	DC INTEGRATION	\$7,353.75
iMedia Brands, Inc.	Publishing Agreement	DECIDO LLC	\$77,771

Debtor Party	Agreement	Counterparty Name	Cure Cost
iMedia Brands, Inc.	Work Order Number 202202, dated August 10, 2021	DELOITTE TAX LLP	\$161,582
iMedia Brands, Inc.	Software Agreement	DIAMANTI DBA GROUNDWORK MONITOR	\$18,000
iMedia Brands, Inc.	<i>Letter Agreement, dated as of July 1, 1999 (as amended and extended from time to time, including pursuant to the Amendment Documents and Email Extensions)</i>	DIRECTV, LLC	\$17,405,254.02
iMedia Brands, Inc.	<i>Affiliation Agreement, dated as of October 11, 2013 (as amended and extended from time to time, including pursuant to the Amendment Documents and Email Extensions)</i>	DIRECTV, LLC	\$4,850,039.56
iMedia Brands, Inc.	Lease, dated as of October 18, 2022.	DLE SEVEN LLC	\$23,061
iMedia Brands, Inc.	Distribution Agreement	DTV AMERICA	\$776
iMedia Brands, Inc.	Service Agreement, dated as of March 18, 2022	EDGECAST INC	\$0
iMedia Brands, Inc.	Service Agreement	EEG ENTERPRISES INC	\$0
iMedia Brands, Inc.	Services Agreement, dated August 16, 2022, as amended	ENCOMPASS DIGITAL MEDIA	\$33,769
iMedia Brands, Inc.	Programming Carriage Agreement, dated August 29, 2022	ENTRAVISION COMMUNICATIONS CORPORATION	\$122,500
veiMedia Brands, Inc.	Master Agreement for Service Pricing and Services, dated February 10, 2016	EQUIFAX INFORMATION SERVICES LLC	\$26,294
iMedia Brands, Inc.	VAR Service Agreement	EVOLVING SOLUTIONS INC	\$54,001
iMedia Brands, Inc.	Advertiser Insertion Order dated on or around December 15, 2021	EXORIGOS LTD	\$949,177

Debtor Party	Agreement	Counterparty Name	Cure Cost
iMedia Brands, Inc.	Confidential Vendor Exclusivity Agreement	FAMJAMS TRADING LLC	\$3,257,632
iMedia Brands, Inc.	Feedonomics Agreement Addendum A, dated March 28, 2023	FEEDONOMICS	\$0
iMedia Brands, Inc.	Purchase Order, dated August 4, 2022	FIREVERSE INC	\$120,669
iMedia Brands, Inc.	Affiliation Agreement, dated July 1, 2020	FRONTIER	\$80
iMedia Brands, Inc.	Distribution Agreement	FRONTIER COMMUNICATIONS	\$33,107
iMedia Brands, Inc.	Lease, dated October 24, 2022	G&I X MONTCLAIR ON CENTER LLC	\$10,980.66
iMedia Brands, Inc.	Affiliation Agreement, dated January 1, 2019	GCI CABLE INC	\$14,507
iMedia Brands, Inc.	Services Order 2021-6899014, dated February 23, 2022	GENESYS CLOUD SERVICES INC	\$441,788
iMedia Brands, Inc.	SaaS Services Annex to the Master Customer Agreement, dated April 4, 2022	GERBER TECHNOLOGY LLC	\$30,656
iMedia Brands, Inc.	Advertiser Insertion Order	GG SOFTWARE LP DBA NITRO PAY	\$411,523.14
iMedia Brands, Inc.	Affiliation Agreement, dated January 1, 2013	GOLDEN RAIN FOUNDATION	\$12,736
iMedia Brands, Inc.	Google Services Agreement, dated November 1, 2021	GOOGLE LLC	\$186,877
iMedia Brands, Inc.	Google Services Agreement, effective November 1, 2021	GOOGLE LLC	\$29,317
iMedia Brands, Inc.	Licensed Data Agreement, dated November 5, 2021	GRACENOTE MEDIA SERVICES LLC	\$325,961
iMedia Brands, Inc.	Service Agreement	HARMONIC INC	\$14,701
iMedia Brands, Inc.	Licensing Agreement	HAZELTINE LICENSING CORPORATION	\$60,004
iMedia Brands, Inc.	Master Services Agreement, dated August 13, 2018	INDEX EXCHANGE INC.	\$0
iMedia Brands, Inc.	Service Agreement, dated September 30, 2022	INTELLIGRATED SYSTEMS LLC	\$2,830
iMedia Brands, Inc.	Transponder Capacity Agreement (#10009), dated August 7, 2020	INTELSAT	\$118,000

Debtor Party	Agreement	Counterparty Name	Cure Cost
iMedia Brands, Inc.	Vendor Exclusivity Agreement, dated November 6, 2021	INVESTSTRONG, LLC	\$1,189,798
iMedia Brands, Inc.	Confidential Vendor Exclusivity Agreement, dated June 9, 2021	INVICTA WATCH COMPANY OF AMERICA, INC.	\$0
iMedia Brands, Inc.	Records Management and Service Agreement, dated January 9, 2001	IRON MOUNTAIN	\$123,650
iMedia Brands, Inc.	Distribution Agreement	JADE LOGISTICS	\$88,600
iMedia Brands, Inc.	Planned Service Agreement, dated October 24, 2022	JOHNSON CONTROLS FIRE PROTECTION LP	\$0
iMedia Brands, Inc.	Distribution Agreement	JOHNSON CONTROLS SECURITY SOLUTIONS	\$0
iMedia Brands, Inc.	Distribution Agreement	JOHNSON EQUIPMENT LLC	\$4,893
iMedia Brands, Inc.	Real Property Lease	JONES LANG LASALLE REAL ESTATE SERVICES, INC.	\$48,382
iMedia Brands, Inc.	OTT App Provider Agreement, dated September 11, 2018, as amended	JW PLAYER	\$0
iMedia Brands, Inc.	Master Consulting Services Agreement, dated September 7, 2021	KORBER SUPPLY CHAIN SOFTWARE FAP LLC	\$190,700
iMedia Brands, Inc.	Shopping Center Lease Agreement, dated November 16, 2021	LBX ORCHARD CROSSING LLC	\$37,299
iMedia Brands, Inc.	Invoice # 107126, dated February 18, 2022	LESSONLY INC	\$0
iMedia Brands, Inc.	LinkedIn Subscription Agreement, dated March 5, 2020	LINKEDIN CORPORATION	\$0
iMedia Brands, Inc.	Contract of Insurance, dated June 1, 2022 through May 31, 2023	LOCKTON	\$0

Debtor Party	Agreement	Counterparty Name	Cure Cost
iMedia Brands, Inc.	Software as a Service Purchase Agreement (Master CW150055)	LUMEN-CENTURYLINK	\$207,423
iMedia Brands, Inc.	SaaS Purchase Agreement	LUMEN-CENTURYLINK	
iMedia Brands, Inc.	Software as a Service Purchase Agreement, dated April 8, 2022	LUMEN-LEVEL 3 COMMUNICATIONS	
iMedia Brands, Inc.	Channel Partner Agreement, dated as of April 26, 2022	MAIL2WORLD INC	\$282,783
iMedia Brands, Inc.	Software License, Services, Support and Enhancements Agreement	MANHATTAN ASSOCIATES	\$261,530
iMedia Brands, Inc.	Tech Support Agreement	MANTISSA CORP	\$9,964
iMedia Brands, Inc.	Telecommunications Service Agreement	MATRIX COMMUNICATIONS INC	\$4,002
iMedia Brands, Inc.	Content Distribution Agreement	MEDIACOM	\$673,657
iMedia Brands, Inc.	Microsoft Volume Licensing, Direct Server and Cloud Enrollment, dated December 29, 2022	MICROSOFT CORP	\$195,086
iMedia Brands, Inc.	Services Agreement, dated May 20, 2022	MIDWEST SERIES OF LOCKTON CO LLC	\$101,550
iMedia Brands, Inc.	EasyPost Subscription Services, dated March 22, 2023	MINISOFT INC	\$8,782
iMedia Brands, Inc.	Mutual Non-Disclosure Agreement	MK SYSTEMS USA INC DBA MEDIAKIND	\$8,058
iMedia Brands, Inc.	Recruiting Services	MODIS INC	\$47,000
iMedia Brands, Inc.	Lease Agreement, dated March 23, 2021	NADG/SG RIVERDALE VILLAGE LP	\$33,710
iMedia Brands, Inc.	Annual Subscription for 2023, dated December 1, 2022	NEDGRAPHICS	\$24,612.39
iMedia Brands, Inc.	Collection Services Agreement, dated March 8, 2018	NETTEL USA INC	\$192,466

Debtor Party	Agreement	Counterparty Name	Cure Cost
iMedia Brands, Inc.	New York Life Policies (as defined in the <i>Objection of New York Life Insurance Company to Notice to Contract Parties to Potentially Assumed Executory Contracts and Unexpired Leases</i> [Docket No. 163])	LIFE INSURANCE COMPANY OF NORTH AMERICA AND NEW YORK LIFE GROUP INSURANCE COMPANY OF NEW YORK	Assumed by Buyer
iMedia Brands, Inc.	Domain Service Agreement	NSONE INC	\$38,734
iMedia Brands, Inc.	Shipping Services Agreement	ODYSSEY INTERNATIONAL SERVICES INC	\$2,960
iMedia Brands, Inc.	OpenX Ad Exchange Supply Agreement, dated September 21, 2015	OPENX	\$0
iMedia Brands, Inc.	Internet Service Agreement	OPTIMUM	\$0
iMedia Brands, Inc.	Administrative Services Agreement, dated January 1, 2022	OPTUMHEALTH FINANCIAL SERVICES	\$1,996
iMedia Brands, Inc.	Oracle Cloud Services Agreement, dated as of November 30, 2021	ORACLE AMERICA INC	\$663,643
iMedia Brands, Inc.	Oracle Cloud Services Agreement, dated as of November 30, 2021	ORACLE AMERICA INC	\$95,862
iMedia Brands, Inc.	iMedia Brands, Inc. Dynatrace Quotation, dated September 30, 2022	ORASI SOFTWARE INC	\$105,150
iMedia Brands, Inc.	Letter Agreement, dated April 26, 2018, as amended	OVATION LLC	\$52
iMedia Brands, Inc.	Tech Service Agreement	PARALLEL TECHNOLOGIES INC	\$2,290
iMedia Brands, Inc.	Software Service Agreement	PASSAGEWAYS LLC	\$9,055
iMedia Brands, Inc.	Independent Contractor Agreement, dated June 7, 2021	PATRICIA J CARLSON	\$9,022
iMedia Brands, Inc.	PayPal Payment Processing Agreement, dated October 18, 2007, as amended	PAYPAL	\$0

Debtor Party	Agreement	Counterparty Name	Cure Cost
iMedia Brands, Inc.	Management Services Agreement	PITNEY BOWES	\$375,674
iMedia Brands, Inc.	Returns Management Services Agreement, dated October 18, 2004, as amended	PITNEY BOWES INC	\$297
iMedia Brands, Inc.	Treasury Management Services Agreement	PNC BANK NA	\$0
iMedia Brands, Inc.	Master Lease Agreement, dated April 7, 2023	PONTUS	\$40,534.03
iMedia Brands, Inc.	Agreement, dated June 14, 2023	PROGRESS SOFTWARE CORP	\$0
iMedia Brands, Inc.	Shopping Center Lease Agreement, dated November 16, 2021	PTI FT WAYNE LLC	\$0
iMedia Brands, Inc.	Wrapper Integration Agreement, dated May 14, 2020	PUBMATIC, INC.	\$0
iMedia Brands, Inc.	Publisher Service Agreement, dated April 14, 2014, as amended	PUBMATIC, INC.	\$0
iMedia Brands, Inc.	Utility Service Agreement	PURCHASE POWER	\$5,046
iMedia Brands, Inc.	Security Software Agreement	QUALYS INC	\$5,422
iMedia Brands, Inc.	Services Agreement	R SYSTEMS INTERNATIONAL LTD	\$96,180
iMedia Brands, Inc.	Collection Services Agreement, dated May 25, 2000, as amended	RADIUS GLOBAL SOLUTIONS LLC	\$268,854
iMedia Brands, Inc.	Advertising Services Agreement, dated August 13, 2018	RHYTHMONE, LLC	\$0
iMedia Brands, Inc.	Master Services Agreement	RING CENTRAL INC	\$17,405

Debtor Party	Agreement	Counterparty Name	Cure Cost
iMedia Brands, Inc.	All Master Subscription Agreements, Professional Services Agreements and related Order Forms identified on <u>Exhibit A</u> to the <i>Declaration of Kevin Ramirez in Support of the Objection of Salesforce, Inc. to the Proposed Assumption of Certain Executory Contracts and Cure Costs, in Connection with the Sale and Reservation of Rights</i> [Docket No. 274]	SALESFORCE, INC.	\$1,146,308.31
iMedia Brands, Inc.	Affiliation Agreement, dated January 1, 2013	SERVICE ELECTRIC CABLE TV	\$115,741
iMedia Brands, Inc.	Service Agreement 24017, dated May 1, 2021	SERVICE EXPRESS INC	\$64,373
iMedia Brands, Inc.	ITAM Statement of Work, dated October 28, 2022	SHI INTERNATIONAL CORP.	\$155,443.62
iMedia Brands, Inc.	Cloud Solution Provider Agreement, dated December 29, 2022	SHI INTERNATIONAL CORP.	
iMedia Brands, Inc.	Service Agreement, dated October 1, 2022	SIERRA AUTOMATED SYSTEMS	\$22,008
iMedia Brands, Inc.	Lease, dated July 21, 2022	SOCORA VILLAGE COMPANY	\$28,436
iMedia Brands, Inc.	Affiliation Agreement, dated January 1, 2013, as amended and extended	SPECTRUM MANAGEMENT HOLDING COMPANY, LLC	\$2,782,513.12
iMedia Brands, Inc.	Master Services Agreement, dated March 24, 2017, as amended	SPRINGSERVE INC	\$8,100
iMedia Brands, Inc.	Agreement, dated July 22, 2022	STAQ INC	\$55,200
iMedia Brands, Inc.	Statement of Work and Agreement, dated June 1, 2022	STYLITICS, INC.	\$83,940

Debtor Party	Agreement	Counterparty Name	Cure Cost
iMedia Brands, Inc.	Private Label Credit Card Consumer Program Agreement, dated September 15, 2022	SYNCHRONY	\$0
iMedia Brands, Inc.	Digital Property Services Agreement effective as of September 30, 2022, as amended	TABOOLA, INC.	\$0
iMedia Brands, Inc.	Advertiser Services Agreement effective as of June 22, 2020	TABOOLA.COM LTD.	\$127,559.13 ¹
iMedia Brands, Inc.	Exchange Platform Agreement effective as of August 31, 2020	TABOOLA.COM LTD.	
iMedia Brands, Inc.	License Agreement, by and between Tanger Branson, LLC and iMedia Brands, Inc., dated as of March 22, 2021	TANGER BRANSON LLC	\$23,805
iMedia Brands, Inc.	Master Agreement for Professional Services, dated September 12, 2008.	TATA	\$245,839
iMedia Brands, Inc.	Master Services Agreement, dated January 13, 2021	TCE STRATEGY LLC	\$0
iMedia Brands, Inc.	Master Services Agreement, dated October 27, 2022	TEALIUM INC	\$41,195
867 Grand Avenue, LLC	Lease Agreement, dated December 20, 2018	THE STATE TEACHERS RETIREMENT	\$19,008
iMedia Brands, Inc.	Agreement, dated December 20, 2021	THOMSON REUTERS-WEST	\$44,689
iMedia Brands, Inc.	Agreement, effective date June 8, 2022	TIBCO SOFTWARE INC	\$83,557
iMedia Brands, Inc.	Inventory Supplier Agreement, dated March 13, 2018	THE TRADE DESK, INC.	\$0
iMedia Brands, Inc.	Licensed Data Agreement, dated May 16, 2008, as amended	TRIBUNE MEDIA SERVICES, LLC	\$0
iMedia Brands, Inc.	Publishing Agreement	TYPE A HOLDINGS LTD	\$217,988

¹ Does not reflect any netting or setoff of amounts owed from Taboola to the Debtors.

Debtor Party	Agreement	Counterparty Name	Cure Cost
iMedia Brands, Inc.	Administrative Services Agreement, dated January 1, 2023, by and between UMR, Inc. (UMR) and iMedia Brands, Inc.	UMR INC	\$0
iMedia Brands, Inc.	Postal Services Agreement	UPS	\$1,884,805
iMedia Brands, Inc.	Postal Services Agreement	UPS MAIL INNOVATIONS	\$584,465
iMedia Brands, Inc.	Incentive Agreement between United Parcel Service, Inc., dated December 14, 2021	UPS SUPPLY CHAIN SOLUTIONS	\$11,249
iMedia Brands, Inc.	Financing Agreement	US BANK EQUIPMENT FINANCE	\$16,725
iMedia Brands, Inc.	Agreement, dated January 17, 2023	US INTERNET	\$65,758
iMedia Brands, Inc.	Agreement, dated September 30, 2022	USABLENET INC	\$4,167
iMedia Brands, Inc.	Agreement, dated February 1, 2023	VALIDITY INC	\$81,375
iMedia Brands, Inc.	Distribution Center Agreement	VEI COMMUNICATIONS	\$8,140
iMedia Brands, Inc.	Professional Solutions User Agreement & Certification, dated October 3, 2019	VERIFIED CREDENTIALS	\$11,011
iMedia Brands, Inc.	Amended and Restated Affiliation Agreement, dated as of January 1, 2020, as amended	VERIZON	\$0
iMedia Brands, Inc.	Content Distribution Agreement	VERIZON FIOS TV	\$110,261
iMedia Brands, Inc.	Verizon Wireless Major Account Agreement, dated May 13, 2021	VERIZON WIRELESS	\$0
iMedia Brands, Inc.	Service Agreement, dated October 12, 2022	VERTIV SERVICES INC	\$35,636
iMedia Brands, Inc.	Publishing Agreement	VIDAZOO LTD	\$625,093
iMedia Brands, Inc.	Master Services Agreement Number 1001, effective as of August 3, 2020	VXI GLOBAL SOLUTIONS LLC	\$908,724.41
iMedia Brands, Inc.	Renewal Form, dated November 7, 2020	WALK ME	\$33,000

Debtor Party	Agreement	Counterparty Name	Cure Cost
iMedia Brands, Inc.	Financing Agreement	WELLS FARGO EQUIPMENT FINANCE	\$617,558
iMedia Brands, Inc.	White Ops & the Trade Desk Third Party Data Access Agreement, dated May 11, 2018	WHITE OPS, INC.	\$0
iMedia Brands, Inc.	Affiliation Agreement, dated February 1, 2014, as amended by that certain Amendment No. 1 to Affiliation Agreement, dated January 1, 2020, as further amended by that certain Amendment No. 2 to Affiliation Agreement, dated January 1, 2023	WIDOPENWEST FINANCE, LLC	\$82,775.29
iMedia Brands, Inc.	Accepted Quote, dated April 27, 2023	WINMILL SOFTWARE	\$5,065
iMedia Brands, Inc.	Master Services Agreement, dated April 1, 2021	XANDR f/k/a Appnexus	\$0
iMedia Brands, Inc.	Yieldex Services Agreement, dated June 24, 2015, as amended	XANDR f/k/a Appnexus	\$0
iMedia Brands, Inc.	Utility Service Agreement	XCEL ENERGY	\$113
iMedia Brands, Inc.	Value Lease Agreement, dated February 24, 2022	XEROGRAPHIC BUSINESS SYSTEMS DBA XBS	\$64,930
iMedia Brands, Inc.	Yahoo Publisher Platforms Master Services Agreement, dated May 31, 2022	YAHOO	\$0
iMedia Brands, Inc.	Agreement for ShopHQ, dated September 23, 2021, by and between ShopHQ and Zenkraft Inc.	ZENKRAFT INC C/O BRINGG INC	\$0
iMedia Brands, Inc.	Agreement, dated April 22, 2020	ZIEGLER INC	\$1,158

EXHIBIT B

Exhibit A**Purchased Contracts Schedule**

Debtor Party	Agreement	Counterparty Name	Cure Cost	Proposed Cure Payment
iMedia Brands, Inc.	Master Terms and Conditions for Internet Advertising, dated December 9, 2014	A9.COM, INC.		<u>\$0</u>
iMedia Brands, Inc.	Master Terms and Conditions, dated December 31, 2013	ACCERTIFY INC	\$319,606	\$0
iMedia Brands, Inc.	Adobe Sales Order Platform Agreement, dated March 31, 2023 Platform Agreement, dated August 22, 2023	ADOBE SYSTEMS ADAP.TV, INC.	\$38,453 <u>0</u>	\$0
iMedia Brands, Inc.	Marketplace Agreement for Advertisers/Publishers, dated August 14, 2013	ADAP.TV, INC.		<u>\$0</u>
iMedia Brands, Inc.	Agreement No. DR3305971	ADOBE INC.		<u>\$76,906.48</u>
iMedia Brands, Inc.	Global Master Services Agreement, dated April 12, 2023	ADP INC	\$119,668	\$0
iMedia Brands, Inc.	Master Professional Services Agreement, dated March 1, 2021	ADSWERVE, INC.		<u>\$63,062</u>
iMedia Brands, Inc.	Marketplace by Adtech Addendum to Advertising.com LLC Publisher Terms and Conditions, dated September 25, 2013	ADTECH US, INC.		<u>\$0</u>
iMedia Brands, Inc.	Marketing Services Agreement	ADVANTAGE SALES & MARKETING INC DBA ADLUCENT	\$52,995	\$0
iMedia Brands, Inc.	Publisher Terms and Conditions, dated April 19, 2013	ADVERTISING.COM, LLC		<u>\$0</u>
iMedia Brands, Inc.	Maintenance Agreement	AIR TECHNOLOGIES	\$12,247	\$0
iMedia Brands, Inc.	Akamai Security Emergency Agreement, dated July 20, 2022	AKAMAI TECHNOLOGIES INC	\$69,244 <u>86,555</u>	\$0
iMedia Brands, Inc.	Master Services Agreement, dated June 20, 2022	ALGOLIA INC	\$0	\$0
iMedia Brands, Inc.	Recruitment Agreement, dated September 16, 2021	ALLEGIS GRP HLDG DBA TEKSYSTEMS INC	\$24,500	\$0
iMedia Brands, Inc.	Carriage Agreement, dated August 18, 1998, as amended	ALTICE USA (CABLEVISION SYSTEMS CORP)	\$1,794,615 <u>2,451,615.26</u>	\$0

iMedia Brands, Inc.	Master Services Agreement, dated May 5, 2008	ALTICE USA (SUDDENLINK)	\$334,632,439.63 2.03	\$0
iMedia Brands, Inc.	Advertiser Insertion Order No.: AniviewInchidder002 , dated December 30, 2019	ANIVIEW INC	\$974,923	\$0
iMedia Brands, Inc.	Affiliation Agreement, dated April 1, 2013	ANTIETAM CABLE TELEVISION INC	\$0	\$0
iMedia Brands, Inc.	ONE by AOL Seller Master Services Agreement, dated September 23, 2016	AOL		\$0
iMedia Brands, Inc.	Content License and Hosting Agreement, dated April 17, 2013, as amended	ARKADIUM, INC.		\$0
iMedia Brands, Inc.	Master Services Agreement, dated March 23, 2011	ARMSTRONG UTILITIES INC	\$12,603	\$0
iMedia Brands, Inc.	Master Services Agreement, dated as of November 1, 2022	ARMSTRONG UTILITIES INC	\$100,178	\$0
iMedia Brands, Inc.	Press Association, Inc. Digital Current News License Agreement, dated as of December 4, 2007	ASSOCIATED PRESS INC	\$66,000	\$0
iMedia Brands, Inc.	Binding Term Sheet, dated May 1, 2020	AT&T	\$15,404,223	\$0
iMedia Brands, Inc.	Letter, Exercise of Option to Extend Agreement, dated November 5, 2020	AT&T AT&T U-VERSE- DIRECTV	\$4,475,040	\$0
iMedia Brands, Inc.	Affiliation Agreement, dated January 1, 2015	ATLANTIC BROADBAND	\$16,836	\$0
iMedia Brands, Inc.	Sales Order Terms and Conditions for Avalara Services, dated July 25, 2022	AVALARA INC	\$93,228	\$0
iMedia Brands, Inc.	Service Agreements, dated October 1, 2022	AVAYA INC	\$72,931	\$0
iMedia Brands, Inc.	Subscription Order, dated October 6, 2022	BAMBUSER	\$0	\$0
iMedia Brands, Inc.	Vendor Onboarding Agreement, dated December 2, 2022	Basu Group BASU GROUP	\$0	\$0
iMedia Brands, Inc.	Bazaarvoice Service Order #0080337, dated May 21, 2021	BAZAARVOICE INC	\$150,000	\$0
iMedia Brands, Inc.	Subscriber Service Agreement, dated December 19, 2022	BCN TELECOM INC	\$0	\$0
iMedia Brands, Inc.	Supplier Agreement, dated September 13, 2019	BEESWAXIO CORPORATION		\$0
iMedia Brands, Inc.	Master Services Agreement, dated September 13, 2019	BEESWAXIO CORPORATION		\$0
iMedia Brands, Inc.	Lease, dated December 31, 2021 and License Agreement, dated October 26, 2021	BELDEN VILLAGE MALL	\$30,513	\$0
iMedia Brands, Inc.	Supply Partner Connection & Media Agreement, dated	BIDSWITCH GMBH		\$0

	May 11, 2018			
iMedia Brands, Inc.	Affiliation Agreement, dated January 1, 2013	BLUE RIDGE CABLE TECHNOLOGIES INC	\$22,762	\$0
iMedia Brands, Inc.	BluIP Service Order, dated July 21, 2022	BLUIP INC	\$5,287	\$0
iMedia Brands, Inc.	Data Disclosure and Confidentiality Agreement, dated January 9, 2023	BMI AUDIT SERVICES LLC	\$17,835	\$0
iMedia Brands, Inc.	Software Agreement	BOTTOMLINE TECHNOLOGIES	\$13,008	\$0
iMedia Brands, Inc.	Service Agreement	BOXZOOKA EFULFILLMENT	\$14,741	\$0
iMedia Brands, Inc.	Affiliation Agreement, dated January 1, 2015	BREEZELINE (F/K/A ATLANTIC BROADBAND)		\$ 328,290.47
iMedia Brands, Inc.	Affiliation Agreement, dated February 1, 2013, as amended	BUCKEYE BROADBAND	\$17,294	\$0
iMedia Brands, Inc.	License Agreement, dated March 1, 2021	C&B IPCO, LLC (Hilco)	\$1,085,974	\$0
iMedia Brands, Inc.	Distribution Agreement	CANNELLA-MEDIA-DTC LLC	\$0	\$0
iMedia Brands, Inc.	Shopping Center Lease, dated November 10, 2021	CBL & ASSOCIATES LP	\$25,144 25,246	\$0
iMedia Brands, Inc.	Purchase Order Number 958715, dated May 27, 2022	CDW DIRECT	\$41,820	\$0
iMedia Brands, Inc.	Same as above	CDW DIRECT LLC	\$0	\$0
iMedia Brands, Inc.	Lease Agreement, dated September 29, 2021	CEDARLAND DEVELOPMENT LLC	\$0	\$0
iMedia Brands, Inc.	Second Amended and Restated Master Services Agreement, dated March 31, 2017, as amended	CENTURYLINK	\$0 239,866.34	\$0
iMedia Brands, Inc.	Statement of Work #2, dated September 1, 2022 February 2019 and July 2022 Master Services Agreements and associated Statements of Work	CHANNELADVISOR CORPORATION	\$25,873 40,751.18	\$0
iMedia Brands, Inc.	Renewal of Affiliation Agreement, dated November 9, 2022	CHARTER COMMUNICATIONS INC	\$1,863,090	\$0
iMedia Brands, Inc.	Insurance Agreement	CHUBB GROUP OF INSURANCE COMPANIES	\$51,507	\$0
iMedia Brands, Inc.	Insurance Agreement	CIGNA LIFE INSURANCE COMPANY OF NEW YORK	\$0	\$0
iMedia Brands, Inc.	Master Services Agreement, dated May 2, 2017, as amended	CINCINNATI BELL	\$207,653	\$0
iMedia Brands, Inc.	Service Agreement, dated July 3, 2019	CLARUS-COMMERCE LLC	\$4,783,838	\$0
iMedia Brands, Inc.	All Insurance Agreement Policies	CNA INSURANCE	\$63,498	\$0

iMedia Brands, Inc.	Data Services Agreement	COLOGIX INC	\$750	\$0
iMedia Brands, Inc.	Comcast Enterprise Master Services Sales Order Form, dated May 23, 2023 Agreement No. MN-13814742-breyn, dated April 26, 2018 and related Sales Orders	COMCAST CABLE COMMUNICATIONS MANAGEMENT, LLC	\$24,875 23,278.18	\$0
iMedia Brands, Inc.	Comcast Enterprise Services Sales Order Form, dated May 23, 2023 Service Transmission Agreement, dated as of November 1, 2000, as amended,	COMCAST CABLE COMMUNICATIONS INC, LLC	\$2,000,000 168,000	\$0
iMedia Brands, Inc.	Affiliation and Distribution Agreement, dated March 1, 2009, as amended	COMCAST CABLE COMMUNICATIONS MANAGEMENT, LLC	\$168,000 2,000,000	\$0
iMedia Brands, Inc.	Commerce Technologies, Inc. Subscriber Agreement, dated May 12, 2003, as amended-	COMMERCE HUB TECHNOLOGIES, LLC	\$113,372 131,709.91	\$0
iMedia Brands, Inc.	Security MSA for ShopHQ, dated July 5, 2022	CONFLICT RESOLUTION GROUP LLC	\$0	\$0
iMedia Brands, Inc.	Utility Service Agreement	CONNEXUS ENERGY	\$0	\$0
iMedia Brands, Inc.	Collection Service Agreement, dated March 8, 2018	CONVERGENT OUTSOURCING, INC.		\$291,436.30
iMedia Brands, Inc.	Carriage Agreement, dated May 9, 2017, as amended	COX COMMUNICATIONS DBA COX BUISNESS	\$0	\$0
iMedia Brands, Inc.	Distribution Agreement	COX MEDIA	\$0	\$0
iMedia Brands, Inc.	Lease Agreement, dated September 29, 2021	D&S CAPITAL REAL ESTATE LLC	\$52,399	\$0
iMedia Brands, Inc.	Mechanical Preventive Maintenance Agreement, dated July 26, 2022	DC INTEGRATION		\$7,353.75
iMedia Brands, Inc.	Publishing Agreement	DECIDO LLC	\$77,771	\$0
iMedia Brands, Inc.	Work Order Number 202202, dated August 10, 2021	DELOITTE TAX LLP	\$161,582	\$0
iMedia Brands, Inc.	Software Agreement	DIAMANTI DBA GROUNDWORK MONITOR	\$18,000	\$0
iMedia Brands, Inc.	Letter Agreement, dated as of July 1, 1999 (as amended and extended from time to time, including pursuant to the Amendment Documents and Email Extensions)	DIRECTV, LLC		\$17,405,254.02
iMedia Brands, Inc.	Affiliation Agreement, dated as of October 11, 2013 (as amended and extended from time to time, including pursuant to the Amendment Documents and Email	DIRECTV, LLC		\$4,850,039.56

	<u>Extensions</u>			
iMedia Brands, Inc.	Lease, dated as of October 18, 2022.	DLE SEVEN LLC	\$23,061	\$0
iMedia Brands, Inc.	Distribution Agreement	DTV AMERICA	\$776	\$0
iMedia Brands, Inc.	Service Agreement, dated as of March 18, 2022	EDGECAST INC	\$0	\$0
iMedia Brands, Inc.	Service Agreement	EEG ENTERPRISES INC	\$0	\$0
iMedia Brands, Inc.	Services Agreement, dated August 16, 2022, as amended	ENCOMPASS DIGITAL MEDIA	\$33,769	\$0
iMedia Brands, Inc.	Programming Carriage Agreement, dated August 29, 2022	ENTRAVISION COMMUNICATONS CORPORATION	\$122,500	\$0
iMedia Brands, Inc.	Master Agreement for Service Pricing and Services, dated February 10, 2016	EQUIFAX INFORMATION SERVICES LLC	\$26,294	\$0
iMedia Brands, Inc.	VAR Service Agreement	EVOLVING SOLUTIONS INC	\$54,001	\$0
iMedia Brands, Inc.	Publishing Agreement <u>Advertiser Insertion Order dated on or around December 15, 2021</u>	EXORIGOS LTD	\$657,580 <u>949,177</u>	\$0
iMedia Brands, Inc.	Confidential Vendor Exclusivity Agreement	Famjams Trading <u>FAMJAMS TRADING LLC</u>	\$3,257,632	\$0
<u>iMedia Brands, Inc.</u>	<u>Feedonomics Agreement Addendum A, dated March 28, 2023</u>	<u>FEEDONOMICS</u>		<u>\$0</u>
iMedia Brands, Inc.	Purchase Order, dated August 4, 2022	FIREVERSE INC	\$120,669	\$0
iMedia Brands, Inc.	Affiliation Agreement, dated July 1, 2020	Frontier <u>FRONTIER</u>	\$80	\$0
iMedia Brands, Inc.	Distribution Agreement	FRONTIER COMMUNICATIONS	\$33,107	\$0
iMedia Brands, Inc.	Lease, dated October 24, 2022	G&I X MONTCLAIR ON CENTER LLC	\$26,667 <u>10,980.66</u>	\$0
iMedia Brands, Inc.	Affiliation Agreement, dated January 1, 2019	GCI CABLE INC	\$14,507	\$0
iMedia Brands, Inc.	Services Order 2021-6899014, dated February 23, 2022	GENESYS CLOUD SERVICES INC	\$441,788	\$0
iMedia Brands, Inc.	SaaS Services Annex to the Master Customer Agreement, dated April 4, 2022	GERBER TECHNOLOGY LLC	\$30,656	\$0
iMedia Brands, Inc.	Publishing Agreement <u>Advertiser Insertion Order</u>	GG SOFTWARE LP DBA NITRO PAY	\$311,145 <u>411,523.14</u>	\$0
iMedia Brands, Inc.	Service Agreement	GoDaddy	\$0	\$0
iMedia Brands, Inc.	Affiliation Agreement, dated January 1, 2013	GOLDEN RAIN FOUNDATION	\$12,736	\$0

iMedia Brands, Inc.	Google Services Agreement, dated November 1, 2021	GOOGLE LLC	\$186,877	\$0
iMedia Brands, Inc.	Google Services Agreement, effective November 1, 2021	GOOGLE LLC	\$29,317	\$0
iMedia Brands, Inc.	Licensed Data Agreement, dated November 5, 2021	GRACENOTE MEDIA SERVICES LLC	\$325,961	\$0
iMedia Brands, Inc.	Service Agreement	HARMONIC INC	\$14,701	\$0
iMedia Brands, Inc.	Licensing Agreement	HAZELTINE LICENSING CORPORATION	\$60,004	\$0
iMedia Brands, Inc.	ServiceMaster Services Agreement, dated August 13, 2018	HEWLETT-PACKARD FINANCING SERVICES CO INDEX EXCHANGE INC.	\$0	\$0
iMedia Brands, Inc.	Service Agreement	Hover	\$0	\$0
iMedia Brands, Inc.	Service Agreement, dated September 30, 2022	INTELLIGRATED SYSTEMS LLC	\$2,830	\$0
iMedia Brands, Inc.	Transponder Capacity Agreement (#10009), dated August 7, 2020	INTELSAT	\$118,000	\$0
iMedia Brands, Inc.	Vendor Exclusivity Agreement, dated November 6, 2021	InvestStrong INVESTSTRO NG, LLC	\$1,189,799 1,189,798	\$0
iMedia Brands, Inc.	Confidential Vendor Exclusivity Agreement, dated June 9, 2021	Invicta Watch Company of America, Inc INVICTA WATCH COMPANY OF AMERICA, INC.	\$0	\$0
iMedia Brands, Inc.	Records Management and Service Agreement, dated January 9, 2001	Iron Mountain IRON MOUNTAIN	\$123,650	\$0
iMedia Brands, Inc.	Distribution Agreement	JADE LOGISTICS	\$88,600	\$0
iMedia Brands, Inc.	Planned Service Agreement, dated October 24, 2022	JOHNSON CONTROLS FIRE PROTECTION LP	\$0	\$0
iMedia Brands, Inc.	Distribution Agreement	JOHNSON CONTROLS SECURITY SOLUTIONS	\$0	\$0
iMedia Brands, Inc.	Distribution Agreement	JOHNSON EQUIPMENT LLC	\$4,893	\$0
iMedia Brands, Inc.	Real Property Lease	JONES LANG LASALLE REAL ESTATE SERVICES, INC.		\$48,382
iMedia Brands, Inc.	OTT App Provider Agreement, dated September 11, 2018, as amended	JW Player PLAYER	\$0	\$0
iMedia Brands, Inc.	Master Consulting Services Agreement, dated	KORBER SUPPLY CHAIN	\$190,700	\$0

	September 7, 2021	SOFTWARE FAP LLC		
iMedia Brands, Inc.	Shopping Center Lease Agreement, dated November 16, 2021	LBX ORCHARD CROSSING LLC	\$37,299	\$0
iMedia Brands, Inc.	Invoice # 107126, dated February 18, 2022	LESSONLY INC	\$0	\$0
iMedia Brands, Inc.	LinkedIn Subscription Agreement, dated March 5, 2020	LINKEDIN CORPORATION	\$0	\$0
iMedia Brands, Inc.	Contract of Insurance, dated June 1, 2022 through May 31, 2023	LOCKTON	\$0	\$0
iMedia Brands, Inc.	Software as a Service Purchase Agreement (Master CW150055)	LUMEN-CENTURYLINK	\$100,276 207,423	\$0
iMedia Brands, Inc.	SaaS Purchase Agreement	LUMEN-CENTURYLINK	\$178,556	\$0
iMedia Brands, Inc.	Software as a Service Purchase Agreement, dated April 8, 2022	LUMEN-LEVEL 3 COMMUNICATIONS	\$63,912	\$0
iMedia Brands, Inc.	Channel Partner Agreement, dated as of April 26, 2022	MAIL2WORLD INC	\$282,783	\$0
iMedia Brands, Inc.	Software License, Services, Support and Enhancements Agreement	MANHATTAN ASSOCIATES	\$261,530	\$0
iMedia Brands, Inc.	Tech Support Agreement	MANTISSA CORP	\$9,964	\$0
iMedia Brands, Inc.	Telecommunications Service Agreement	MATRIX COMMUNICATIONS INC	\$4,002	\$0
<u>iMedia Brands, Inc.</u>	<u>Content Distribution Agreement</u>	<u>MEDIACOM</u>		<u>\$673,657</u>
iMedia Brands, Inc.	Microsoft Volume Licensing, Direct Server and Cloud Enrollment, dated December 29, 2022	MICROSOFT CORP	\$195,086	\$0
iMedia Brands, Inc.	Services Agreement, dated May 20, 2022	MIDWEST SERIES OF LOCKTON CO LLC	\$101,550	\$0
iMedia Brands, Inc.	EasyPost Subscription Services, dated March 22, 2023	MINISOFT INC	\$8,782	\$0
iMedia Brands, Inc.	Mutual Non-Disclosure Agreement	MK SYSTEMS USA INC DBA MEDIAKIND	\$8,058	\$0
iMedia Brands, Inc.	Recruiting Services	MODIS INC	\$47,000	\$0
iMedia Brands, Inc.	Lease Agreement, dated March 23, 2021	NADG/SG RIVERDALE VILLAGE LP	\$33,710	\$0
<u>iMedia Brands, Inc.</u>	<u>Annual Subscription for 2023, dated December 1, 2022</u>	<u>NEDGRAPHICS</u>		<u>\$24,612.39</u>
iMedia Brands, Inc.	Collection Services Agreement, dated March 8, 2018	NETTEL USA INC	\$192,466	\$0
iMedia Brands, Inc.	Insurance Agreement <u>New York Life Policies (as defined in the Objection of New York Life Insurance Company to Notice to Contract Parties to Potentially Assumed Executory Contracts and Unexpired Leases [Docket No. 163])</u>	<u>LIFE INSURANCE COMPANY OF NORTH AMERICA AND NEW YORK LIFE GROUP BENEFIT SOLUTIONS</u> <u>INSURANCE</u>	<u>Assumed \$19,814 by Buyer</u>	\$0

		COMPANY OF NEW YORK		
iMedia Brands, Inc.	Domain Service Agreement	NSONE INC	\$38,734	\$0
iMedia Brands, Inc.	Shipping Services Agreement	ODYSSEY INTERNATIONAL SERVICES INC	\$2,960	\$0
iMedia Brands, Inc.	OpenX Ad Exchange Supply Agreement, dated September 21, 2015	OPENX		\$0
iMedia Brands, Inc.	Internet Service Agreement	OPTIMUM	\$0	\$0
iMedia Brands, Inc.	Administrative Services Agreement, dated January 1, 2022	OPTUMHEALTH FINANCIAL SERVICES	\$1,996	\$0
iMedia Brands, Inc.	Oracle Cloud Services Agreement, dated as of November 30, 2021	ORACLE AMERICA INC	\$663,643	\$0
iMedia Brands, Inc.	Oracle Cloud Services Agreement, dated as of November 30, 2021	ORACLE AMERICA INC	\$95,862	\$0
iMedia Brands, Inc.	iMedia Brands, Inc. Dynatrace Quotation, dated September 30, 2022	ORASI SOFTWARE INC	\$105,150	\$0
iMedia Brands, Inc.	Letter Agreement, dated April 26, 2018, as amended	OVATION LLC	\$52	\$0
iMedia Brands, Inc.	Tech Service Agreement	PARALLEL TECHNOLOGIES INC	\$2,290	\$0
iMedia Brands, Inc.	Software Service Agreement	PASSAGEWAYS LLC	\$9,055	\$0
iMedia Brands, Inc.	Independent Contractor Agreement, dated June 7, 2021	PATRICIA J CARLSON	\$9,022	\$0
iMedia Brands, Inc.	PayPal Payment Processing Agreement, dated October 18, 2007, as amended	PayPal PAYPAL	\$0	\$0
iMedia Brands, Inc.	Management Services Agreement	Pitney-Bowes PITNEY BOWES	\$375,674	\$0
iMedia Brands, Inc.	Returns Management Services Agreement, dated October 18, 2004, as amended	PITNEY BOWES INC	\$297	\$0
iMedia Brands, Inc.	Treasury Management Services Agreement	PNC BANK NA	\$0	\$0
iMedia Brands, Inc.	Credit Card Account Agreement	PNC BANK PCARD	\$0	\$0
iMedia Brands, Inc.	Master Lease Agreement, dated April 7, 2023	Pontus PONTUS	\$0 40,534.03	\$0
iMedia Brands, Inc.	Agreement, dated June 14, 2023	PROGRESS SOFTWARE CORP	\$0	\$0
iMedia Brands, Inc.	Shopping Center Lease Agreement, dated November 16, 2021	PTI FT WAYNE LLC	\$0	\$0
iMedia Brands, Inc.	Wrapper Integration Agreement, dated May 14, 2020	PUBMATIC, INC.		\$0
iMedia Brands, Inc.	Publisher Service Agreement, dated April 14, 2014, as	PUBMATIC, INC.		\$0

	amended			
iMedia Brands, Inc.	Utility Service Agreement	PURCHASE POWER	\$5,046	\$0
iMedia Brands, Inc.	Security Software Agreement	QUALYS INC	\$5,422	\$0
iMedia Brands, Inc.	Services Agreement	R SYSTEMS INTERNATIONAL LTD	\$96,180	\$0
iMedia Brands, Inc.	Collection Services Agreement, dated May 25, 2000, as amended	RADIUS GLOBAL SOLUTIONS LLC	\$268,854	\$0
iMedia Brands, Inc.	Advertising Services Agreement, dated August 13, 2018	RHYTHMONE, LLC		\$0
iMedia Brands, Inc.	Master Services Agreement	RING CENTRAL INC	\$17,405	\$0
iMedia Brands, Inc.	All Master Subscription Agreement, dated January 31, 2014 Agreements, Professional Services Agreements and related Order Forms identified on Exhibit A to the Declaration of Kevin Ramirez in Support of the Objection of Salesforce, Inc. to the Proposed Assumption of Certain Executory Contracts and Cure Costs, in Connection with the Sale and Reservation of Rights [Docket No. 274]	SALESFORCE.COM, INC.	\$358,477 1,146,308.31	\$0
iMedia Brands, Inc.	Affiliation Agreement, dated January 1, 2013	SERVICE ELECTRIC CABLE TV	\$115,741	\$0
iMedia Brands, Inc.	Service Agreement 24017, dated May 1, 2021	SERVICE EXPRESS INC	\$64,373	\$0
iMedia Brands, Inc.	Service Agreement TAM Statement of Work , dated October 28, 2022	SHI INTERNATIONAL CORP.	\$548,783 155,443.62	\$0
iMedia Brands, Inc.	Cloud Solution Provider Agreement, dated December 29, 2022	SHI INTERNATIONAL CORP.		
iMedia Brands, Inc.	Service Agreement, dated October 1, 2022	SIERRA AUTOMATED SYSTEMS	\$22,008	\$0
iMedia Brands, Inc.	Lease, dated July 21, 2022	SOCORA VILLAGE COMPANY	\$28,436	\$0
iMedia Brands, Inc.	Affiliation Agreement, dated January 1, 2013, as amended and extended	SPECTRUM MANAGEMENT HOLDING COMPANY, LLC		\$2,782,513.12
iMedia Brands, Inc.	Master Services Agreement, dated March 24, 2017, as amended	SPRINGSERVE INC	\$8,100	\$0
iMedia Brands, Inc.	Agreement, dated July 22, 2022	STAQ INC	\$55,200	\$0
iMedia Brands, Inc.	Statement of Work and Agreement, dated June 1, 2022	STYLITICS, INC.		\$83,940
iMedia Brands, Inc.	Private Label Credit Card Consumer Program Agreement, dated September 15, 2022	Synchrony SYNCHRONY	\$0	\$0

iMedia Brands, Inc.	Taboola, Inc. Digital Property Services Agreement, dated effective as of September 30, 2022, as amended	TABOOLA, INC.	\$ 330,644 0	\$0
iMedia Brands, Inc.	Advertiser Services Agreement effective as of June 22, 2020	TABOOLA.COM LTD.	\$127,559.13¹	
iMedia Brands, Inc.	Exchange Platform Agreement effective as of August 31, 2020	TABOOLA.COM LTD.		
iMedia Brands, Inc.	License Agreement, by and between Tanger Branson, LLC and iMedia Brands, Inc., dated as of March 22, 2021	TANGER BRANSON LLC	\$23,805	\$0
iMedia Brands, Inc.	Master Agreement for Professional Services, dated September 12, 2008.	Tata TATA	\$245,839	\$0
iMedia Brands, Inc.	Master Services Agreement, dated January 13, 2021	TCE STRATEGY LLC	\$0	\$0
iMedia Brands, Inc.	Master Services Agreement, dated October 27, 2022	TEALIUM INC	\$41,195	\$0
867 Grand Avenue, LLC	Lease Agreement, dated December 20, 2018	THE STATE TEACHERS RETIREMENT	\$19,008	\$0
iMedia Brands, Inc.	Agreement, dated December 20, 2021	THOMSON REUTERS-WEST	\$44,689	\$0
iMedia Brands, Inc.	Agreement, effective date June 8, 2022	TIBCO SOFTWARE INC	\$83,557	\$0
iMedia Brands, Inc.	Inventory Supplier Agreement, dated March 13, 2018	THE TRADE DESK, INC.		\$0
iMedia Brands, Inc.	Licensed Data Agreement, dated May 16, 2008, as amended	TRIBUNE MEDIA SERVICES, LLC		\$0
iMedia Brands, Inc.	Publishing Agreement	TYPE A HOLDINGS LTCLTD	\$ 217,552 217,988	\$0
iMedia Brands, Inc.	Administrative Services Agreement, dated January 1, 2023, by and between UMR, Inc. (UMR) and iMedia Brands, Inc.	UMR INC	\$0	\$0
iMedia Brands, Inc.	Postal Services Agreement	UPS	\$1,884,805	\$0
iMedia Brands, Inc.	Postal Services Agreement	UPS Mail InnovationsMAIL INNOVATIONS	\$584,465	\$0
iMedia Brands, Inc.	Incentive Agreement between United Parcel Service, Inc., dated December 14, 2021	UPS SUPPLY CHAIN SOLUTIONS	\$11,249	\$0
iMedia Brands, Inc.	Financing Agreement	US BANK EQUIPMENT FINANCE	\$16,725	\$0
iMedia Brands, Inc.	Agreement, dated January 17, 2023	US INTERNET	\$65,758	\$0

¹ [Does not reflect any netting or setoff of amounts owed from Taboola to the Debtors.](#)

iMedia Brands, Inc.	Agreement, dated September 30, 2022	USABLENET INC	\$4,167	\$0
iMedia Brands, Inc.	Agreement, dated February 1, 2023	VALIDITY INC	\$81,375	\$0
iMedia Brands, Inc.	Distribution Center Agreement	VEI COMMUNICATIONS	\$8,140	\$0
iMedia Brands, Inc.	Professional Solutions User Agreement & Certification, dated October 3, 2019	VERIFIED CREDENTIALS	\$11,011	\$0
iMedia Brands, Inc.	Amended and Restated Affiliation Agreement, dated as of January 1, 2020, as amended	VERIZON	\$0	\$0
iMedia Brands, Inc.	Content Distribution Agreement	VERIZON FIOS TV	\$110,261	\$0
iMedia Brands, Inc.	Verizon Wireless Major Account Agreement, dated May 13, 2021	VERIZON WIRELESS	\$0	\$0
iMedia Brands, Inc.	Service Agreement, dated October 12, 2022	VERTIV SERVICES INC	\$35,636	\$0
iMedia Brands, Inc.	Publishing Agreement	VIDAZOO LTD	\$625,093	\$0
iMedia Brands, Inc.	Master Services Agreement Number 10001 , dated 1001 , effective as of August 3, 2020	VXI GLOBAL SOLUTIONS LLC	\$798,192 <u>908,724.41</u>	\$0
iMedia Brands, Inc.	Renewal Form, dated November 7, 2020	WALK ME		\$33,000
iMedia Brands, Inc.	Financing Agreement	WELLS FARGO EQUIPMENT FINANCE	\$617,558	\$0
iMedia Brands, Inc.	White Ops & the Trade Desk Third Party Data Access Agreement, dated May 11, 2018	WHITE OPS, INC.		\$0
iMedia Brands, Inc.	Affiliation Agreement, dated February 1, 2014, as amended by that certain Amendment No. 1 to Affiliation Agreement, dated January 1, 2020, as further amended by that certain Amendment No. 2 to Affiliation Agreement, dated January 1, 2023	WIDOPENWEST NETWORKS FINANCE, LLC	\$26,690 <u>82,775.29</u>	\$0
iMedia Brands, Inc.	Accepted Quote, dated April 27, 2023	WINMILL SOFTWARE		\$5,065
iMedia Brands, Inc.	Master Services Agreement, dated April 1, 2021	XANDR f/k/a Appnexus		\$0
iMedia Brands, Inc.	Yieldex Services Agreement, dated June 24, 2015, as amended	XANDR f/k/a Appnexus		\$0
iMedia Brands, Inc.	Utility Service Agreement	XCEL ENERGY	\$113	\$0
iMedia Brands, Inc.	Value Lease Agreement, dated February 24, 2022	XEROGRAPHIC BUSINESS SYSTEMS DBA XBS	\$64,930	\$0
iMedia Brands, Inc.	Yahoo Publisher Platforms Master Services Agreement, dated May 31, 2022	Yahoo YAHOO	\$0	\$0
iMedia Brands, Inc.	Agreement for ShopHQ, dated September 23, 2021, by and between ShopHQ and Zenkraft Inc.	ZENKRAFT INC C/O BRINGG INC	\$0	\$0
iMedia Brands, Inc.	Agreement, dated April 22, 2020	ZIEGLER INC	\$1,158	\$0

Summary report:	
Litera Compare for Word 11.3.1.3 Document comparison done on 8/3/2023 3:09:45 PM	
Style name: RG Default Style	
Intelligent Table Comparison: Active	
Original DMS: iw://RGDMS/Active/137150505/3	
Modified DMS: iw://RGDMS/Active/137150505/6	
Changes:	
<u>Add</u>	80
Delete	70
Move From	0
<u>Move To</u>	0
<u>Table Insert</u>	36
Table Delete	181
<u>Table moves to</u>	0
Table moves from	0
Embedded Graphics (Visio, ChemDraw, Images etc.)	0
Embedded Excel	0
Format changes	0
Total Changes:	367