

IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF NEW JERSEY

In re:

EDDIE BAUER LLC, *et al.*,¹

Debtors.

Chapter 11

Case No. 26-11422 (SLM)

(Jointly Administered)

CERTIFICATE OF SERVICE

I, Aurelie I. Blanadet, depose and say that I am employed by Stretto, the claims and noticing agent for the Debtors in the above-captioned cases.

Commencing on February 17, 2026, at my direction and under my supervision, employees of Stretto caused the following documents to be served via electronic mail on nine hundred ninety-seven thousand six hundred twenty-eight (997,628) confidential customers not included herein:

- **Interim Order (I) Authorizing the Debtors to Assume the Agency Agreement; (II) Authorizing and Approving the Conduct of Store Closing Sales and the Related Sale Guidelines, with Such Sales to Be Free and Clear of All Liens, Claims, and Encumbrances; (III) Modifying Customer Programs at the Closing Stores; and (IV) Granting Related Relief (Docket No. 68)**
- **Notice of Chapter 11 Bankruptcy Case (Docket No. 116)**
- **Notice of Changes to Certain Customer Policies at Eddie Bauer Brick-and-Mortar Retail Locations (attached hereto as Exhibit A)**

Furthermore, on March 4, 2026, at my direction and under my supervision, employees of Stretto caused the following documents to be served via first-class mail on two thousand seven hundred seventy-four (2,774) confidential customers not included herein:

- **Interim Order (I) Authorizing the Debtors to Assume the Agency Agreement; (II) Authorizing and Approving the Conduct of Store Closing Sales and the Related Sale Guidelines, with Such Sales to Be Free and Clear of All Liens, Claims, and Encumbrances; (III) Modifying Customer Programs at the Closing Stores; and (IV) Granting Related Relief (Docket No. 68)**
- **Notice of Chapter 11 Bankruptcy Case (Docket No. 116)**

¹ The last four digits of Debtor Eddie Bauer LLC's tax identification number are 6060. A complete list of each of the Debtors in these chapter 11 cases may be obtained on the website of the Debtors' proposed claims and noticing agent at <https://cases.stretto.com/EddieBauer>. The location of Debtor Eddie Bauer LLC's principal place of business is 10401 Northeast 8th Street, Suite 500, Bellevue, WA 98004; the Debtors' service address in these chapter 11 cases is 6501 Legacy Drive, Suite B100, Plano, TX 75024.

- **Notice of Changes to Certain Customer Policies at Eddie Bauer Brick-and-Mortar Retail Locations** (attached hereto as **Exhibit A**)

Dated: March 5, 2026

/s/ Aurelie I. Blanadet

Aurelie I. Blanadet

STRETTO

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Exhibit A

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the Debtors in Possession*

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the Debtors in Possession*

**UNITED STATES BANKRUPTCY COURT
DISTRICT OF NEW JERSEY**

In re:

EDDIE BAUER LLC, *et al.*,

Debtors.¹

Chapter 11

Case No. 26-11422 (SLM)

(Jointly Administered)

**NOTICE OF CHANGES TO CERTAIN CUSTOMER POLICIES
AT EDDIE BAUER BRICK-AND-MORTAR RETAIL LOCATIONS**

PLEASE TAKE NOTICE THAT, on February 9, 2026 (the “Petition Date”), each of the above-captioned debtors and debtors in possession (collectively, the “Debtors”) filed a voluntary petition for relief under chapter 11 of the Bankruptcy Code in the United States Bankruptcy Court for the District of New Jersey (the “Court”).²

PLEASE TAKE FURTHER NOTICE THAT, as discussed in greater detail in the First Day Declaration, the Debtors commenced store closing sales at all Eddie Bauer brick-and-mortar retail locations between January 26, 2026, and February 7, 2026. Such sales are expected to

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² A description of the Debtors and their business, as well as the facts and circumstances supporting this Motion and giving rise to the Debtors’ chapter 11 cases, is set forth in greater detail in the *Declaration of Stephen Coulombe, Co-Chief Restructuring Officer of Eddie Bauer LLC and its Affiliates, in Support of Chapter 11 Petitions and First Day Motions* [Docket No. 35] (the “First Day Declaration”) and incorporated by reference herein. Capitalized terms used but not otherwise defined in this Motion shall have the meanings ascribed to them in the First Day Declaration.

continue throughout these chapter 11 cases for any stores (collectively, the “Closing Stores”) not sold as part of a going-concern sale of some or all of the Company’s business.

PLEASE TAKE FURTHER NOTICE THAT, on February 10, 2026, the Court entered the *Interim Order (I) Authorizing the Debtors to Assume the Agency Agreement; (II) Authorizing and Approving the Conduct of Store Closing Sales and the Related Sale Guidelines, with Such Sales to Be Free and Clear of All Liens, Claims, and Encumbrances; (III) Modifying Customer Programs at the Closing Stores; and (IV) Granting Related Relief* [Docket No. 68] (the “Interim Store Closing Order”) authorizing and approving, among other things, (a) the conduct of the store closings or similar themed sales; and (b) certain modifications to certain customer policies, including the acceptance of gift cards. A copy of the Interim Store Closing Order is attached hereto as **Exhibit A**.

PLEASE TAKE FURTHER NOTICE THAT, pursuant to paragraphs 32-33 of the Interim Store Closing Order, the Debtors will continue to accept validly-issued gift cards and will continue to honor Rewards Points on account of the Debtors’ Adventure Rewards Program at the Closing Stores through and including March 12, 2026. **After such date, with respect to the Closing Stores, the Debtors will (a) no longer accept gift cards and (b) discontinue the Adventure Rewards Program.** Further, notwithstanding any policy or state law to the contrary, gift cards and related customer programs shall not be redeemable for cash at any time.

PLEASE TAKE FURTHER NOTICE THAT any merchandise sold at the Closing Stores will be sold on a “final” basis, and refunds and/or returns of such items will not be accepted at any of the Debtors’ retail locations.

PLEASE TAKE FURTHER NOTICE THAT copies of all documents filed in these chapter 11 cases may be obtained free of charge by visiting the website of Stretto, Inc. at <https://cases.stretto.com/EddieBauer>. You may also obtain copies of any pleadings by visiting the Court’s website at www.njb.uscourts.gov in accordance with the procedures and fees set forth therein.

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Dated: February 16, 2026

/s/ Michael D. Sirota

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